



FOR IMMEDIATE RELEASE

Contact:

Darrell Kean
Media Fusion Technologies, Inc.
www.gomft.com
610-369-7747
800-307-3533
darrell@gomft.com

Snowboard and Ski Apparel and Accessories From Buckman's Make Perfect Holiday Gifts

Pottstown, PA – (December 08) [Snowboard and Ski apparel and accessories](http://www.buckmans.com) like Burton, Spyder, Kjus, Ride, The North Face, Oakley and others from **Buckman's Ski and Snowboard Shops** (www.buckmans.com) make the perfect holiday gifts for those who have winter sports enthusiasts on their shopping lists.

A family owned and operated company, Buckman's Ski and Snowboard Shops knows the value of quality family time. "Some of my best memories come from spending time on the mountains with my family," said owner Jeff Buckman.

It is that same value of family that leads Buckmans to carry a wide selection of the best brand names available in ski and snowboard jackets, pants, hats, gloves and other accessories. "Having the right equipment and apparel can be the difference between a good day and a bad one on the slopes. No one is enjoying the day with the family when they are wet and cold," said Buckman.

Buckmans carries a wide range of quality winter gift ideas that can help build warm family memories this holiday season. Whether in need of sleds, snow boots, hand warmers, boot dryers or other winter gear, buckmans.com has a large variety of in-stock items.

According to Buckman, some of the most popular youth items that kids love are the *Sno-Baller* snowball maker, *Sno Chuck* snowball thrower and kid's snowshoes shaped like bear paws.

"We want families to enjoy their time on the mountain each season like I always have with my family and that's why we carry only the best in waterproof gloves, warm winter jackets and pants, a huge selection of hats, long underwear, ski and snowboard socks and more. In addition to keeping warm and dry, items like helmets, goggles, ski locks, wax, boots, bags, car racks, and many other accessories round out the list of popular gift accessories," Buckman stated.

For more than three decades Buckman's has been a popular stop in Southeastern, PA for all things winter. Now with their brand new website and online store at buckmans.com, they're poised to spread the holiday cheer around the nation with a huge inventory ready to ship.

About Buckman's

Buckman's Ski and Snowboard Shops began in 1971 with their first ski shop opening in Perkiomenville, PA. Known for great customer service and quality products, they quickly became one of the area's leading ski shops. Today, Buckman's employs more than 200 people in its five retail stores across suburban Philadelphia and carries the largest inventory of ski & snowboard merchandise and rental equipment in the state of PA. Its state-of-the-art workshop is the finest on the east coast, covering 3200 sq. ft with over \$450,000 worth of tuning equipment.

Buckman's is proud to be known as one of the first ski shops in the nation to embrace the '*passing fad*' of snowboarding. Today, Buckman's Boardroom is Pennsylvania's premiere retail outlet for snowboarding equipment. Additional information can be found by visiting www.buckmans.com or calling (866) 550.1455.

###