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FOR IMMEDIATE RELEASE

BUCKMAN'S TO OPEN SIXTH STORE AT NESTOR'S CURRENT LOCATION

POTTSTOWN, PA -- Jeff Buckman, President of Buckman's Ski and Snowboard Shops, is excited to announce that Buckman's will open a sixth store at 2510 MacArthur Road in Whitehall, PA next winter. Currently, this location is occupied by Nestor's Sporting Goods.

Peter and Karen Nestor, owners of Nestor's Sporting Goods, have decided to close their store and retire into a new adventure of life. Nestor's Sporting Goods is one of Whitehall's oldest retail establishments and for the past 20 years was one of America's top ranked winter sport shops. "We are excited to open our sixth location in Whitehall," says Jeff Buckman, president of Buckman's Ski and Snowboard Shops. "There are many winter sports enthusiasts in the Whitehall area and we look forward to providing them with our industry knowledge and top notch customer service."

Family-owned and operated, Buckman's has over 39 years of experience and is eastern Pennsylvania's leading winter sports retailer. Buckman's Ski and Snowboard Shops primarily sell skis, snowboards, ski apparel, and snowboard apparel for men, women, and kids. Currently, there is a Buckman's Ski and Snowboard Shop in King of Prussia, Montgomeryville, Ardmore, Doylestown, and Reading, PA. Buckman's also has an online store at www.buckmans.com that services customers across the nation.

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